IN THE UNITED STATES PATENT AND TRADEMARK OFFICE

First Named Applicant: Paul G. Skuriat

Serial No.: 09/540,648

Filed: March 31, 2000

Title: METHOD AND SYSTEM FOR MEASURING TRADE MANAGEMENT

PERFORMANCE

Examiner: Colbert, Ella

Art Unit: 3624

VIA ELECTRONIC FILING

RESPONSE TO OFFICE ACTION DATED MAY 18, 2006

Sir:

Responsive to the Office Action dated May 18, 2006 please amend the application as follows.

Amendments to the Abstract begin on page 2 of this response.

Amendments to the Claims begin on page 3 of this Response.

Remarks begin on page 10 of this Response.